

# Cole Valley Fair

produced by **LAVATION &**



Website: [www.colevalleyfair.com](http://www.colevalleyfair.com) Email: [colevalleyfair@gmail.com](mailto:colevalleyfair@gmail.com)

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Lavation and MIDLINE are hosting the SIXTEENTH annual **Cole Valley Fair** this fall **on Sunday, September 30, 2018 from 10:00am – 5:00pm on Cole Street between Carl and Grattan**, and we want to encourage you to be a sponsor of the fair. Thanks to the support of our merchants, the fair has had a very successful first fourteen years, and an overwhelmingly positive response from the Cole Valley community. As always, the fair will feature local art and fine crafts, delicious food, live music, a display of historical Cole Valley photographs, a full block of vintage automobiles owned by neighborhood residents, events for children, and more!

## **WE'RE ENCOURAGING LOCAL BUSINESSES TO SPONSOR**

By sponsoring at the \$500 level or above, you will have a booth space to advertise your business to Cole Valley residents.

**There are lots of great reasons for you to participate:**

<b>Sponsorship Amount:</b>	<b>Includes:</b>
<b>\$1000 and up</b>	Large business logo with top billing on limited edition poster, t-shirt and website, 5 complimentary t-shirts, a 10'x10' booth space including tables and chairs* and high visibility in all social media marketing
<b>\$500</b>	Small business logo on limited edition poster, t-shirt and website, 3 complimentary t-shirts and a 10'x10' booth space*
<b>\$250</b>	Business name on limited edition poster, t-shirt and website and 1 complimentary t-shirt

- For \$500 & up please fill out a vendor application for booth space – available at [www.colevalleyfair.com](http://www.colevalleyfair.com)
- **Your name/logo will appear on the website as soon as we receive payment – the earlier we receive it the longer your information will be on the website!**

**How the fair is sustained:** The funding for the fair comes from sponsors, booth sales and t-shirt and poster sales.

**Our expenses:** The expenses include the city permits and fees, toilets, insurance, rentals, clean up and entertainment for children.

**Profits from the fair are reinvested in the community:** You can help the local Cole Valley community by sponsoring the fair. Your sponsorship shows Cole Valley residents your dedication to the community and importance of community events such as the Cole Valley Fair.

**Your check must reach us by July 31, 2018 to be included on the promotional material.** Make checks payable to MIDLINE and either drop off or mail to: MIDLINE, c/o Cole Valley Fair, 515 Frederick Street, San Francisco, CA 94117.

Please contact me if you have any questions or need further information. Thank you!

Erica Kajdasz  
Cole Valley Fair Organizer  
Co-Owner Lavation & MIDLINE  
Email: [colevalleyfair@gmail.com](mailto:colevalleyfair@gmail.com)

LAVATION \* 784 STANYAN STREET \* SAN FRANCISCO, CA \* 94117  
MIDLINE \* 515 FREDERICK STREET \* SAN FRANCISCO, CA \* 94117  
PHONE: 415-571-8666 \* [WWW.LAVATIONSTUDIO.COM](http://WWW.LAVATIONSTUDIO.COM) \* [WWW.MIDLINESTUDIO.COM](http://WWW.MIDLINESTUDIO.COM)  
[WWW.COLEVALLEYFAIR.COM](http://WWW.COLEVALLEYFAIR.COM)

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PERSONAL TRAINING & PILATES STUDIO

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**Yes! I want to sponsor the Cole Valley Fair on Sunday, September 30, 2018: 10am-5pm**

Business Name: \_\_\_\_\_

Business Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_ Web site: \_\_\_\_\_

Phone: (Day) \_\_\_\_\_ (Cell) \_\_\_\_\_

**Sponsorship Amount: Includes:**

\$1000 and up	Large business logo with top billing on limited edition poster, t-shirt and website, 5 complimentary t-shirts, a 10'x10' booth space including tables and chairs* and high visibility in all social media marketing
\$500	Small business logo on limited edition poster, t-shirt and website, 5 complimentary t-shirts and a 10'x10' booth space*
\$250	Business name on limited edition poster, t-shirt and website and 1 complimentary t-shirt

- For \$500 & up please fill out a vendor application for booth space – available at [www.colevalleyfair.com](http://www.colevalleyfair.com)
- **Your name/logo will appear on the website as soon as we receive payment – the earlier we receive it the longer your information will be on the website!**

**Your check and this signup sheet must reach us by July 31, 2018** for your name to be included on the printed promotional material.

**Please make checks payable to MIDLINE** and either drop off or mail this form with the check to:  
**MIDLINE, c/o Cole Valley Fair, 515 Frederick Street, San Francisco, CA 94117**

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