

Cole Valley Fair

produced by **LAVATION &**



Website: www.colevalleyfair.com Email: colevalleyfair@gmail.com

Lavation and MIDLINE are hosting the seventeenth annual **Cole Valley Fair** this fall **on Sunday, September 29, 2019 from 10:00am – 5:00pm on Cole Street between Carl and Grattan**, and we want to encourage you to be a sponsor of the fair. Thanks to the support of our merchants, the fair has had a very successful first sixteen years, and an overwhelmingly positive response from the Cole Valley community. As always, the fair will feature local art and fine crafts, delicious food, live music, a display of historical Cole Valley photographs, a full block of vintage automobiles owned by neighborhood residents, events for children, and more!

WE'RE ENCOURAGING LOCAL BUSINESSES TO SPONSOR

By sponsoring at the \$500 level or above, you will have a booth space to advertise your business to Cole Valley residents.

There are lots of great reasons for you to participate:

Sponsorship Amount:	Includes:
\$1000 and up	Large business logo with top billing on limited edition poster, t-shirt and website, 5 complimentary t-shirts, a 10'x10' booth space including tables and chairs* and high visibility in all social media marketing
\$500	Small business logo on limited edition poster, t-shirt and website, 3 complimentary t-shirts and a 10'x10' booth space*
\$250	Business name on limited edition poster, t-shirt and website and 1 complimentary t-shirt

- For \$500 & up please fill out a vendor application for booth space – available at www.colevalleyfair.com
- **Your name/logo will appear on the website as soon as we receive payment – the earlier we receive it the longer your information will be on the website!**

How the fair is sustained: The funding for the fair comes from sponsors, booth sales and t-shirt and poster sales.

Our expenses: The expenses include the city permits and fees, toilets, insurance, rentals, clean up and entertainment for children.

Profits from the fair are reinvested in the community: You can help the local Cole Valley community by sponsoring the fair. Your sponsorship shows Cole Valley residents your dedication to the community and importance of community events such as the Cole Valley Fair as well as your business directly benefiting from thousands of people seeing your name/logo.

Your check must reach us by July 31, 2019 to be included on the promotional material. Make checks payable to MIDLINE and either drop off or mail to: MIDLINE, c/o Cole Valley Fair, 515 Frederick Street, San Francisco, CA 94117.

Please contact me if you have any questions or need further information. Thank you!

Erica Kajdasz
Cole Valley Fair Organizer
Co-Owner Lavation & MIDLINE
Email: colevalleyfair@gmail.com

LAVATION * 784 STANYAN STREET * SAN FRANCISCO, CA * 94117
MIDLINE * 515 FREDERICK STREET * SAN FRANCISCO, CA * 94117
PHONE: 415-571-8666 * WWW.LAVATIONSTUDIO.COM * WWW.MIDLINESTUDIO.COM
WWW.COLEVALLEYFAIR.COM

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PERSONAL TRAINING & PILATES STUDIO

Website: www.colevalleyfair.com Email: colevalleyfair@gmail.com

Yes! I want to sponsor the Cole Valley Fair on Sunday, September 29, 2019: 10am-5pm

Business Name: _____

Business Contact: _____

Mailing Address: _____

Email: _____ **Web site:** _____

Facebook: _____ **Instagram:** _____

Phone: (Day) _____ **(Cell)** _____

Sponsorship Amount: Includes:

\$1000 and up	Large business logo with top billing on limited edition poster, t-shirt and website, 5 complimentary t-shirts, a 10'x10' booth space including tables and chairs* and high visibility in all social media marketing
\$500	Small business logo on limited edition poster, t-shirt and website, 5 complimentary t-shirts and a 10'x10' booth space*
\$250	Business name on limited edition poster, t-shirt and website and 1 complimentary t-shirt

- For \$500 & up please fill out a vendor application for booth space – available at www.colevalleyfair.com
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Your check and this signup sheet must reach us by July 31, 2019 for your name to be included on the printed promotional material.

Please make checks payable to MIDLINE and either drop off or mail this form with the check to:
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